Translating the Value of the UC San Diego Experience

Created as an outcome of the 2012 Education Initiative and the Chancellor’s Strategic Plan Goal 1, UC San Diego launched the Co-Curricular Record (CCR) to broaden how the university captures learning. Since the publication of this article in Change, the CCR continues to build momentum around competency development through experiential learning. The CCR has created a campus cultural shift in three key areas: reflective pedagogy, expansion of institutional data, and recognition of staff as experiential educators.

The reflective pedagogical nature of the CCR creates opportunities to support students to demonstrate more broadly the value of a UC San Diego degree. We have strengthened partnerships with important campus departments including the Career Center and Center for Student Involvement to create CCR-focused presentations and trainings such as “Translating the Value of your UCSD Experience” and validation seminars to elevate competency comprehension. As one student states, “[The CCR] gives me the opportunity to organize past experiences into future values.” With over 7,500 opportunities validated, the CCR has allowed students to capture and track these meaningful experiences. These collaborations have centered on the expansion, creation and articulation of personal values and professional development and provide students with a space to put them into action.

The CCR has continued to grow as a rich data source for the institution to measure student participation in experiential and high-impact learning outside of the classroom. Currently, over 90 departments from the Campus Community Centers to Athletics are currently utilizing the CCR in their programs, and over 175 faculty and staff act as CCR validators. This expansive and growing community allows us to analyze co-curricular learning at a macro level and better understand how students are engaged at UC San Diego. The data reflects current institutional trends that is evidenced in the top 3 competencies validated on the CCR in 2017-18: Teamwork & Cross-Cultural Collaboration, Critical Thinking & Problem Solving, and Leadership. Senior administration and campus initiatives utilize this data to support their broader assessment and programmatic efforts. Some examples include the Colleges, Changemaker Campus initiative, and the Office of Innovation & Commercialization among others. In the future, our campus data warehouse, the Student Activity Hub, will integrate CCR information to further expand UC San Diego’s assessment capabilities. We are eager to see how student engagement and the competencies developed on the CCR will continue to evolve in the future.

Faculty and staff have utilized the CCR as a new mechanism for recognition, structure, and student incentive to implement experiential learning. A staff member with the Center for Student Involvement said, "The CCR has helped me to both hold students accountable by making very clear the requirements of participation in my programs, as well as
demonstrated worth to on and off campus partners. I constantly get questions about the CCR when I attend meetings specific to community engaged learning." By empowering CCR involved staff and faculty to see themselves as experiential educators, we create institutional acknowledgement of their valuable educational contributions to the campus as student employee supervisors, program facilitators, etc. Simultaneously, we bring attention to the need for professional development and resources to better support staff and faculty who engage in this work. A presentation about the CCR and experiential educators at the UC San Diego Student Affairs Conference in 2018 highlighted the conversation around this essential need for acknowledgement and recognition and will continue to shape CCR implementation.

In the few years that the CCR has existed on campus, it has activated important partnerships around career-readiness and competency development, advanced the data available around co-curricular learning at the institution, and expanded best experiential learning practices. The Teaching + Learning Commons continues to serve as a catalyst for innovation around the student experience. Looking forward, we will integrate the CCR into a digital Comprehensive Learner Record (CLR) as the next step in providing a greater display of the vast broad range of experiences and skills students develop at our institution and ultimately, advancing the articulation of the value of a UC San Diego degree. The CCR continues to serve as a model to highlight what the institution values: learning.