

**Subject:** Strategic Academic Program Development (SAPD) – Fall Proposal Development Workshops  
**Date:** Wednesday, November 7, 2018 at 10:13:09 AM Pacific Standard Time  
**From:** Executive Vice Chancellor - Academic Affairs (sent by all-at-ucsd-bounces@announce.ucsd.edu <all-at-ucsd-bounces@announce.ucsd.edu>)  
**To:** All Academics and Staff at UC San Diego

UC SAN DIEGO  
CAMPUS NOTICE  
University of California San Diego

OFFICE OF THE EXECUTIVE VICE CHANCELLOR

November 7, 2018

ALL ACADEMICS AND STAFF AT UC SAN DIEGO (INCLUDING HEALTH SCIENCES)

**SUBJECT:** Strategic Academic Program Development (SAPD) – Fall Proposal Development Workshops

In preparation for the next Strategic Academic Program Development (SAPD) Request for Proposals (RFP) coming up in January 2018, the SAPD Support Team led by Director Williams Ettouati, has planned a series of informational workshops to assist faculty and academic units with proposal development. Each workshop will focus on either a specific type of SAPD program or on the SAPD financial model.

UC San Diego's Strategic Academic Program Development (SAPD) Initiative was launched last spring in response to the changing landscape of higher education. An increasingly competitive environment, evolving learner demand, financial pressures at the state and federal levels, and technological advances all require that universities expand the variety and modalities of educational programs we offer. The initial RFP yielded an outstanding set of proposals that were well aligned with the aims of the SAPD initiative: to enhance the experience and outcomes of students, strengthen UC San Diego's reputation in research and education, and grow institutional revenues for future investment in the education and research enterprise. Selected proposals from RFP1 are listed here: <http://adminrecords.ucsd.edu/Notices/2018/2018-6-29-3.html>

With the launch of RFP2, we look forward to working with faculty and academic units on developing an expanded set of innovative curricular

and delivery opportunities. Please join us for one or more of these informative workshops to engage with SAPD Support Team members, campus experts and faculty exemplars. All of the workshops have been designed to allow ample time for discussion/Q&A following the panel presentations.

Here are the dates and times:

**\*Graduate Program Development Workshop:**

Learn how to develop viable proposals for self-supporting Master's degree programs (1-year, 3+2, 4+1...) and details regarding program support from representatives of the Graduate Division, Senate Graduate Council, University Extension, the Teaching + Learning Commons and faculty exemplars.

**Thursday, November 15, 2018**

2:00 – 3:30 p.m.

UC 111a Conference Room

RSVP by Wednesday, November 14 to [sapd@ucsd.edu](mailto:sapd@ucsd.edu)

**\*Online Program Opportunities Workshop:**

Learn how to create and sustain successful online offerings - from single courses to Master's degree programs from representatives of the Teaching + Learning Commons/Digital Learning Hub, instructional designers, and faculty exemplars.

**Wednesday, November 28, 2018**

2:30 – 4:00 p.m.

Faculty Club, Atkinson Pavilion

RSVP by Tuesday, November 27 to [sapd@ucsd.edu](mailto:sapd@ucsd.edu)

**\*SAPD Financial Model Workshop:**

Learn how to develop a sustainable financial model from case studies presented by EVC Resource Administration staff.

**Thursday, November 29, 2018**

2:00 – 3:30 p.m.

UC 111a Conference Room

RSVP by Wednesday, November 28 to [sapd@ucsd.edu](mailto:sapd@ucsd.edu)

**\*Cohort Concurrent Enrollment Workshop:**

Learn how to develop a strong proposal, secure partner universities, and arrange program support for students from representatives of the SAPD Support Team, University Extension, the International Center, the Registrar's office and School of Global Policy and Strategy.

**Friday, November 30, 2018**

2:00 – 3:30 p.m.

UC 111a Conference Room

RSVP by Thursday, November 29 to [sapd@ucsd.edu](mailto:sapd@ucsd.edu)

**\*Summer Opportunities (for High School and UG Students) Workshop:**

Learn how to develop a successful program from representatives from University Extension, Summer Session Office, the Teaching + Learning Commons and faculty exemplars.

**Wednesday, December 5, 2018**

2:00 – 3:30 p.m.

UC 111a Conference Room

RSVP by Tuesday, December 4 to [sapd@ucsd.edu](mailto:sapd@ucsd.edu)

An additional workshop on Executive/Professional Education Opportunities will be scheduled for December or early January. The SAPD Support Team looks forward to sharing information with interested faculty and staff across all disciplines as we continue this important campus initiative.

For additional information, please visit <http://sapd.ucsd.edu> (Single Sign-On login required) or contact Gillian Hemingway at [gchemingway@ucsd.edu](mailto:gchemingway@ucsd.edu) or (858) 534-0099 or Williams Ettouati at [wettouati@ucsd.edu](mailto:wettouati@ucsd.edu) or (858) 699-5489.

Elizabeth H. Simmons  
Executive Vice Chancellor

Williams S. Ettouati  
Director, SAPD Support Team